

New York Preview: Sanctuary Hotel

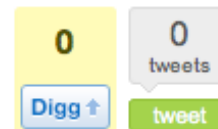
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With the opening of [Yotel](#), the sexing up of the [Paramount Bar](#), and a new hotel on the way from Amsterdam's design-focused [citizenM](#) in 2012, Times Square is brazenly shaking off its populist image. Next up is the cheekily risqué [Sanctuary Hotel New York](#), fittingly tucked down a relatively serene stretch of W. 47th Street.

In distinct contrast to 669-room paean to futurism that is Yotel, Sanctuary is genuinely boutique, with just 111 rooms, and is all about aesthetic extravagance. In fact, the rather awe-inspiring neoclassical columns flanking the entrance act as an appropriate visual preview.



Inside, design superstars iCRAVE have done up the art-adorned sleeping spaces in elegant oranges and cognacs, and peekaboo showers make for all manner of naughty possibilities. The deliciously sexy Sanctuary Sweet (as in suite) is done up in a gloriously opulent but mod French Empire style. The grand flourishes continue through to the fireplace-adorned lobby lounge and bar, with oodles of terrazzo and marble. Really, it's all quite, shall we say, European.

Fittingly, then, it will also have an artistic soul, featuring a rotating series of exhibitions (already launched with a show by Patrick McMullan and David Foxx). Official opening is slated for September, and there's a rooftop bar and restaurant on the way.